

Senior Vice President

Jeffrey D. Patterson

Jeff Patterson is responsible for real estate sales, leasing, project formation and promoting the sale of Equity services: an integrated full service firm offering brokerage, development, construction, finance, and property management services.

Jeff specializes in both Landlord and Tenant representation primarily for office clients and has been one of Central Florida's top producers for several years. Over the past 25 years he has handled many of Orlando's premier Office Projects including the Landmark Center, Bank of America Center, Sand Lake IV, Discovery Lakes II, Citadel III, Celebration Place IV, Capital Plaza, Citrus Center, and Lincoln Plaza. Most recently Jeff has been instrumental in the marketing and development of the 31-story One Eleven Project (seven years start to finish).

Jeff is also extremely active in the community. Recently he was the Central Florida President of the American Diabetes Association (2005 – 2008) and board member for the past 15 years. He is active in many other philanthropies including as a board member and delegate for World Cup Soccer (1987 – 1994). Jeff is a graduate of Leadership Orlando Class of 1997 and most importantly, a passionate youth soccer coach.



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Profile Highlights

- Redevelopment and sale of Citrus Center (\$28,500,000)
- Sale of Sand Lake IV (\$16,000,000)
- Sale of Southpoint (\$11,500,000)
- AT& T lease (216,000 SF)
- Dynetech Corp. lease (65,000 SF)
- Development and leasing of One Eleven (\$85,000,000)
- Alamo Rental Car/CoPart (70 Acres)