

Vice President

Mark E. Salman, SCLS

Mark Salman is Vice President of Leasing for Equity Inc.'s Cleveland office. Mr. Salman has over 14 years' experience in the real estate industry and, prior to joining Equity, he was Vice President of Retail for Continental Retail Development. His responsibilities included the leasing of Streets of Brentwood in Brentwood, California which opened in October of 2008 just outside San Francisco. Streets of Brentwood is a 500,000 SF lifestyle center with over 60 stores and restaurants.

Prior to joining Continental, Mark was Vice President of Leasing for Westfield, where he was responsible for six super regional malls in Ohio, Indiana, and Nebraska--totaling over 10 million square feet. Additionally, he worked on re-development properties totaling over \$350 million, which included an \$80 million re-development at SouthPark Mall in Strongsville, OH.

Mark also worked at Developers Diversified Realty (DDR) in Beachwood, OH, where he was responsible for power centers and new developments in MN, MA, NJ, IA, ME, VT, PA and NY. In 2003, while at DDR, he was the number one performer in vacant space (244,003 sf) and total square feet leased (541,173 sf). Prior to DDR, he began his real estate career at The Richard E. Jacobs Group where he leased regional and super regional malls in IL, WI, and IN.

Mr. Salman received his Bachelor of Arts in Business Administration with a finance major from St. Bonaventure University in Olean, NY and is a Senior Certified Leasing Specialist (accredited by the International Council of Shopping Centers).

Mark is an active volunteer at the First Tee of Cleveland and as a coach of both soccer and baseball for his children. He lives in Avon Lake, Ohio with his wife Julie and his three sons.



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Profile Highlights

- 14 years in the real estate industry
- Over 1.2 million square feet leased
- Diverse background in various shopping center types