

# Vice President

## Tracey L. Herron

Tracey L. Herron, Vice President of Sales and Leasing, comes to Equity with over 15 years of experience in property management, leasing, and sales. She has been mostly involved in retail neighborhood, lifestyle, mixed-use centers, office, warehouse, and vacant land sales. Prior to Equity, Tracey was Director of Real Estate for the Central Region with Kimco Realty Corporation, a real estate investment trust (REIT), who owns and operates North America's largest portfolio of neighborhood and community centers.

Tracey's portfolio of shopping centers grew to forty (40) Regional and Neighborhood Anchored shopping centers covering Missouri, Kansas, West Illinois, and Ohio—consisting of 6 million square feet. In the course of her career, Tracey has been involved in site/project analysis, acquisition, construction, leasing, investment sales, asset and budget management, contract review, negotiations, client relations management, within diverse geographical markets. Tracey is a licensed Ohio real estate salesperson and a member of the International Council of Shopping Centers.

Among her many achievements, Tracey has been actively involved with charity fund raising events for organizations such as The United Way, Christmas for Kids Charity Auction, Muscular Dystrophy Association, and was nominated in 2011 through Hits 105.5 Hands-On for West Central Ohio Volunteer of the Year for her efforts on behalf of the Kids' Learning Place Holiday Gift Toy Drive.



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## Profile Highlights

- Over 15 years of real estate/finance experience
- Member of ICSC
- Licensed Ohio real estate agent